



GIOVANNI MARCORA EUROPEAN AWARD
AGRICULTURE, FOOD AND ENVIRONMENT

PREMIO EUROPEO GIOVANNI MARCORA
AGRICOLTURA, ALIMENTAZIONE, AMBIENTE

Organization:

CEPAM - Centro Europeo Promozioni Agricole
Inveruno - Milano

Sponsorship:

European Union Commission
Ministry for Agricultural Policies
Province of Cremona
Province of Lodi
Province of Milan



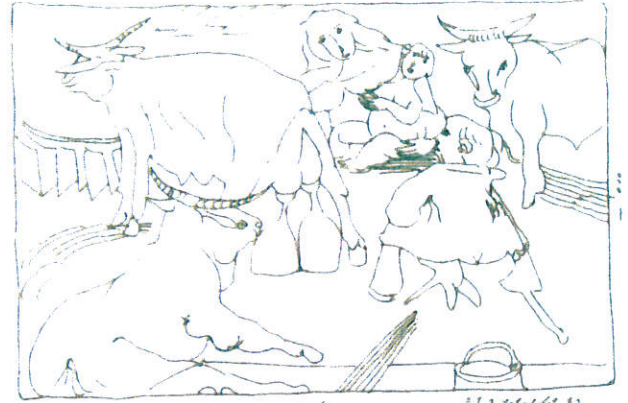
Provincia di Cremona



Provincia di Lodi



Provincia di Milano



XXI^o EDITION 2006

ALTERNATIVE AGRICULTURE
IN CONTINENTAL EUROPE

BERLIN

Friday, September 15

HAUS DER LAND UND ERNÄHRUNGSWIRTSCHAFT

Agriculture is changing very fast.

Together with the old farms, there are a great quantity of "alternative farms".

There are ecological farms, forest farms, biological farms, agritourism farms, agro-didactic farms, own products selling farms, research and experimental farms, energy producing farms ...

Particular attention is given to day to integrated energy producing farms, in the different shapes: from biomass, from animal dejections, from energetic cultivation (sunflower, cane, colza, sorghum ..)

In a period when oil price is continuously increasing (and availability decreasing) this can be an interesting alternative to traditional cultivations.

The future is no longer in traditional agriculture but in the new lymph brought from young farmers with all the "alternative agricultures".

So in this respect an exchange of experience and information will be very profitable and cooperation in this sector highly useful.

In the name of Marcora and on behalf of agriculture, this award has the meaning to keep alive the attention to agricultural problems from authorities, politicians, opinion makers.

The old rich Europe looks not to be much interested any longer in Agriculture: the debate concerning the reduction of resources to agriculture inside European Union and the decay of common agricultural policy is a significant proof of that.

But we are sure that Agriculture is still important and the young farmers in the new diversified-integrated activities can play a very important role as the entrepreneurs of the future.

*Gianni Mainini
President of Cepam*

Friday 15th September

HAUS DER LAND UND ERNÄHRUNGSWIRTSCHAFT

CLAIRE - WALDORF STRASSE 7, BERLIN

- 10,00 Foreword-Welcome speech
Mr Gunther Hiestand and Miss Rosy Geyer
President of Deutschen Landjugend
- 10,15 Presentation of the award
Gianni Mainini
President of CEPAM
- 10,30 Giovanni Marcora profile: minister, europeist, farmer
Gianni Borsa
Historian and journalist
- 10,45 The farm of the future with integrated production
Cultivation, production, energy from biomass and dejections
- Lombard experiences
Giorgio Toscani, Fabrizio Santantonio, Vincenzo Ortolina, Roberto Colombo e Ignazio Mancuso
Councillor responsible for agriculture Province of Cremona
Deputy President Province of Lodi
President of Council Province of Milano
President of Water authorities Amiacque and Sinomi
- German experiences
Representatives from German Landjugend
- 12,00 European Agriculture: identity and resource
On Giuseppe Torchio
President Province of Cremona
- 12,30 Ceremony of Prize giving
- 12,45 Drink