



**GIOVANNI MARCORA EUROPEAN AWARD
AGRICULTURE, FOOD AND ENVIRONMENT**

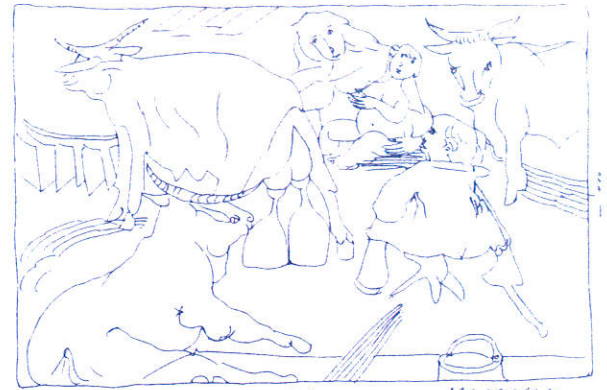
**PREMIO EUROPEO GIOVANNI MARCORA
AGRICOLTURA, ALIMENTAZIONE, AMBIENTE**

Organization:

CEPAM - Centro Europeo Promozioni Agricole
Inveruno - Milano

Sponsorship:

European Union Commission
Ministry for Agricultural Policies
Province of Lodi
Chamber of Commerce of Lodi
Province of Cremona
Chamber of Commerce of Cremona



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**IN THE FUTURE
OF EUROPE**

SAINT PETERSBURG

Tuesday 3rd september

CHAMBER OF COMMERCE

Saint Petersburg

IN THE FUTURE OF EUROPE

Russia is for Europe what China is for the world: the future, the possibility of growth, a market to satisfy, an agriculture to develop: and, we augur, human and people solidarity to strengthen. With these premises the 2002 edition of Marcora Award reaches Saint Petersburg, the most occidentalized part of Russia, close to the European and Italian feeling for his history, culture, art. But Agriculture will be a drawing factor for the enlargement of European Union to east (and not only toward Russia)? And will Russia be part of it (now, after entering NATO, and later when possibly joining WTO)?

The question is important, just because the Common Agricultural Policy, which has been the first core of the European policy of the 6, and after of the 12, and now of the 15 countries of the Union, risk to be the main obstacle to the enlargement. The problem is how to distribute the direct aids and the structural funds to the new candidates, considered that their economies are mainly agricultural, and with the same amount of resources, subsidies to actual members must diminish; furthermore, the higher cost of the new entries must be distributed among the actual members. These opposite needs can be fulfilled only considering that is not possible to achieve the economical and political benefits of the enlargement without costs.

Coming back to Russia, European Union must make, soon, an attentive examination of his expectations and of the possible choices: because the thesis of who are enthusiastic and hurry entry of Moscow in the European Union are fighting against the thesis of who intend to promote a great landing of Europe on Russian market. If it is true that from the ashes of the Cool War may spring incentives to build the common house (a thing not easy, thinking that Russia is almost a continent, extended to Asia), which institutional architecture has to be imagined to tie together such an Europe?

Here comes the most difficult knot, since is it not certain that the Convention, charged to write the European Constitution, will be able to invent a supernatural body, which is not only an economical and monetary compages but a true political subject: where, in the market side must grow a culture oriented to profit and efficiency, in the social field shall emerge a common identity, based on participated values (such as Christianity and humanism), fundamental rights and different but converging cultures. The objective is ambitious: an Europe of participated solidarities to favour an unique citizenship, people brotherhood, renewed progress.

Gianni Mainini
CEPAM President

SAINT PETERSBURG

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CHAMBER OF COMMERCE

- 17,00 Welcome speech
ALEXANDER V. TCHISTOSERDOV
President of Chamber of Commerce of Saint Petersburg
- 17,15 Foreword
MARCO RICCI
Italian General Consul
- 17,30 Presentation of the award
GIANNI MAININI
Cepam President
- 17,45 The Lombard agriculture: characteristics and possibilities of co-operation
GIOVANNI BIONDI
FRANCESCO GIUBELLI
FABRIZIO SANTANTONIO
Vice President - Councillors responsible for Agriculture of the provinces of CREMONA and LODI
- 18,15 The agricultural production and the russian-italian commercial relations
ROCCO GIOFFRÈ
ICE Director
- 18,30 The Russian agriculture and the new perspectives in face of European Union
KARIN LEROY
Head of the European Union Representation in St Petersburg
- 18,45 Conclusions
SERGHEI VETLUGHIN
Deputy Governor of Saint Petersburg
- 19,15 Ceremony of price giving
- 19,30 Drink

SECTIONS

Agriculture: vegetables, hen farm, fertilizer

Food: bakery, dairy - cheese, beverage

Environment: air and water and nature preservation